



Announcing True North SKILL-BUILDING INTENSIVES
Featuring RELENTLESS REINFORCEMENT



Are you tired of wasting money on workshops that don't bring the desired business results?

Are you frustrated with workshops that rush participants through the content without giving them a chance to apply and integrate the new learning?

Let us help you change all that. Our REVOLUTIONARY SKILL BUILDING INTENSIVES:

- Ensure that participants immediately and repeatedly apply new learning to their real time business issues to significantly improve business results.
- Develop participants to higher levels of leadership not only from a competency perspective but from a personal perspective. In other words, they step out of “wait and see” and step into “take charge and make it happen.”
- Transform participant’s ability to successfully achieve business goals – immediately and for the rest of their lives.

Our workshop Intensives truly raise skill levels in a way that traditional training never has. We grew up in Corporate America and we have seen the results of typical classes. The content is delivered through a fire hose so participants only absorb a small percentage of the concepts taught during the class. They leave with every intention of putting their new learning into practice but the minute they walk into their office and set their new workbook on the shelf, they immediately get sucked back into “the daily grind.” All of their best intentions go “poof.” Alas, the large investment of money and precious time did not result in the hoped for transformation.

Our skill-building intensives are meticulously designed. We build robust programs delivered over time (2-3 days over a one-month period) that include our hallmark methodology of Relentless Reinforcement. Relentless Reinforcement includes pre-work surveys, Supervisor involvement, in-between session assignments, and provocative live action coaching that take participants into a deeper and clearer understanding of how to create results. Our participants learn powerful new skills that significantly improve their business success – immediately and for years to come.

If you want to see real behavior change that leads to real business results, invest real time to make it really happen.

If you're ready to take your organization to places they haven't been before, call us!

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